

MEMO

Date: 4/20/2023  
 From: SGVIE IG Board, IR and Ad hoc Committee Chair  
 TO: SGVIE IG Fellowship

On March 31, 2023, SGVIE board members and intergroup representatives participated in a *Strategic Planning Meeting "Retreat"* to develop 2023 strategies for SGVIE IG's success. This memo summarizes some of the "actions" we will be taking to advance SGVIE. We hope our efforts are appreciated and that you join us in implementing ideas intended to create and improve recovery opportunities for everyone.

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WHAT: Strategic Planning Meeting "Retreat"  
 WHO: Cindy S., Chair; Shelby, M., Public Information/Social Media; Karen D., Treasurer;  
 Lorraine S., R2 Rep; Teri L., Literature and Susan T., IR Rep & Ad hoc Committee Chair  
 WHEN: March 31, 2023



**Purpose:** Have fun developing and implementing strategies for increased recovery and service participation by utilizing available resources (technology, meeting room, creative fellowship, Region 2 and WSO) to improve and advance SGVIE in the 2023 year, plus.

With OA's organizational structure (Steps/Traditions/Concepts of Service) as our guide, participants completed a 1.) non-profit questionnaire and 2.) **SWOT** (Strengths, Weaknesses Opportunities and Threats) group exercises. These exercises helped identify **solution-based actions** for 2023 implementation. The adoption of the **"Solution Board Actions"** are intended to make use of SGVIE's **Strengths** (like technology, meeting room and creative members) and counter some of the identified **Weaknesses** and **Threats** (like service-fatigue, lack of commitment to service and financial instability) that face SGVIE.

**"SOLUTION BOARD"**

STRENGTHS	ACTIONS	LEAD
<b>TECHNOLOGY:</b> Diverse media and other outreach opportunities	<b>EVENTS:</b> 1. <i>Living Steps</i> - 5/28 (Hybrid) - \$15.00 2. <i>Movie-Night - Surprise movie</i> (Hybrid) - Cost/Date: TBA 3. <i>Educational "Service-Focused" Workshop</i> to inform & communicate best "meeting" & "service-position" practices & duties. (Hybrid) Cost/Date: Free/TBD 4. <i>Educational "12 Traditions" Workshop</i> (Hybrid) Cost/Date: Free/TBD	1. <b>My</b> / Cindy 2. <b>My</b> / Cindy 3. <b>Karen</b> / Region 2 & IG members 4. <b>Lorraine</b> / Region 2
<b>Meeting Room</b>	1. Communicate and advance opportunities for increased use of the meeting room for OA F2F, Hybrid, Zoom, and phone meetings. 2. Improve the "look" of the meeting room with updated OA "bulletin-," "literature-board" & "information rack" materials.	1. <b>Cindy</b> & board 2. <b>Lorraine, Teri L</b> & Susan
<b>Motivated CORE of fellows providing service</b>	<ul style="list-style-type: none"> <li><b>ATTRACT</b> SGVIE fellows for service (rather than promote).</li> <li>Communicate how service personally benefits recovery.</li> </ul>	<b>Everyone</b>
<b>Creative fellows</b>	1. ID and make use of the talents and skills of SGVIE members 2. Connect with the Young People's Intergroup (YP IG) to help identify and reach out to young people and assist/improve advancing SGVIE's opportunities for improved technology.	1. <b>Everyone</b> 2. <b>Shelby</b> / Cindy

The above Solution Board "Actions" is a beginning. For a list of other excellent ideas and solutions offered and considered for SGVIE's future, please read on.

Other strategies and ideas:

OVERALL STRUCTURAL & FINANCIAL STRATEGIES	USE OF WEBSITE / MEETING ROOM & OFFICE	MEETINGS / EVENTS / PR MATERIALS
<ul style="list-style-type: none"> <li>Use the <i>Steps, Traditions, Concepts of Service</i> and other available resources (Region 2, WSO, etc.) as our foundation for guiding SGVIE's future.</li> <li>Donations come from 2 sources: <b>7th Tradition</b> and <b>event fundraising</b> donations. Use these <b>2 methods</b> to <b>fund</b> budget line items (like Zoom/ website, insurance, rent, utilities, events/publications, R2rep exp, prudent reserve) according to annual expenses for improved financial stability &amp; outreach opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>Invest in some SGVIE room improvements</li> <li>Clean out / organize the SGVIE office.</li> <li>New computer for the office</li> <li>New color printer/copier for the office</li> <li>Encourage service commitments.</li> <li>Get more meetings to provide recordings for the podcast</li> <li>Encourage service commitments for all levels of IG.</li> </ul>	<ul style="list-style-type: none"> <li>More in-person meetings</li> <li>Bring more people into the rooms on a regular basis</li> <li>Encourage service commitments.</li> <li>Show recovery-type movies; make better use of flat-screen TVs for public information and professional outreach workshops/ seminars</li> <li>Purchase PSA time</li> </ul>
<ul style="list-style-type: none"> <li>Implementation of a consistent methodology (through fund-raising and 7th Tradition donations) resulting in financial stability puts the <b>FOCUS</b> on reaching the compulsive overeater (not money, property, worry, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Get a OneDrive account or Sharepoint site so the SGVIE board can share files and save electronic files.</li> <li>Scan historical files to the SGVIE computer or OneDrive account.</li> <li>Get updated speaker list that can be published online</li> </ul>	<ul style="list-style-type: none"> <li>Annual SGVIE Retreat"</li> <li>FUN-Raiser - More fun activities</li> <li>Cost out creating fun, informative swag bags for newcomers. Items to include a small prayer box with a newcomer coin, a SGVIE notepad, SGVIE pen a dollar store timer, and, of course, OA basic literature.</li> </ul>
<p>Stable funding could allow:</p> <ul style="list-style-type: none"> <li>Additional outreach opportunities</li> <li>Cover the cost for sending SGVIE R2 Reps to R2 Assemblies and World Service Business Conference and SGVIE IG be self-supporting.</li> <li>Fund improved technology, infrastructure, and equipment</li> <li>Monthly or regular donations to Region 2 and World Service</li> <li>Hire a paid, p.t. Office/Facilities Assistant.</li> </ul>	<p>Website/Social Media volunteers:</p> <ul style="list-style-type: none"> <li>Encourage service commitments.</li> <li>Someone to do graphic art for the website and social media.</li> <li>Maybe revamp the SGVIE logo / help with social media memes.</li> <li>Someone to do photography for the website. Photos needed of SGVIE room, sign outside, and other photography needed for social media etc</li> </ul>	<ul style="list-style-type: none"> <li>Purchase OA banner for Health Fairs, events, etc.</li> <li>Fill windows with colorful banners, quotes</li> <li>Consider outdoor furniture or bike rack and "No Smoking" sign.</li> </ul>

If you have any questions or would like to volunteer for service, please contact any member of the board or the **"lead"** individual on page 1. Thank you for taking the time to read and consider these ideas for better serving the fellowship.

Please join us as we *trudge the road to Happy Destiny!*

In service to the fellowship,  
 Your 2023 SGVIE IG Board, Ad hoc Committee Chair, and Intergroup Rep  
[www.oasgive.org](http://www.oasgive.org)

Attached: Retreat "Agenda"